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NEW PROFESSIONAL DEVELOPMENT APP “CHATTY CATHY” LAUNCHES IN APP STORE

The AI-Powered Networking Coach Seeks To Disrupt Professional Development Industry

LOS ANGELES – Today, Chatty INC. is launching Chatty Cathy, a revolutionary AI-powered networking assistant designed to help professionals build and maintain professional connections. Unlike existing platforms, Chatty Cathy acts as both a networking mentor and connection database, helping users strengthen professional relationships with the power of generative AI. Between schedule constraints and demanding workloads, managing professional relationships can be overwhelming. Chatty Cathy simplifies this by functioning as a smart networking database, keeping track of contacts, logging past conversations, and sending timely reminders to reach out—all with AI-generated suggestions for personalized follow-ups. “Professional networking is the key to career growth, but it often feels like a chore. Chatty Cathy makes it simple, intuitive, and even fun,” said Luke Hurtado, CEO of Chatty INC. “With seamless calendar integration, users can effortlessly schedule and maintain their hard-earned professional connections.”

Chatty Cathy takes networking to the next level with AI-driven mentorship. Growing your professional network can be difficult if you lack mentorship and resources. This is especially true for First-Generation college students, where over 62% of First-Gen students are not confident in their ability to network with industry professionals, according to workforce research. However, Chatty Cathy’s AI-driven mentorship features can help reverse this statistic. Through interacting

with the app's virtual avatars named "Chatty Chad" and "Chatty Cathy", users can practice their elevator pitches, refine their communication skills, or even prepare for high-stakes conversations like salary negotiations and job interviews. "Effective networking is a vital skill" says Forbes 30 under 30 networking expert Sydney Montgomery. "By putting yourself in the right spaces, being a good conversationalist, and pushing past awkwardness, you can build a robust and supportive network." With real-time feedback, best practices, and conversational insights, Chatty Cathy ensures users make the best impression in every professional interaction.

To keep users engaged, Chatty Cathy incorporates gamification elements. Just like language-learning apps, users can track progress, earn rewards, and challenge themselves to consistently improve their networking skills. Connecting with friends and colleagues enhances the experience, allowing users to expand their network through mutual connections.

Chatty Cathy is now available for download on the App Store . To learn more, visit ChattyCathy.com

External FAQs

1. What is Chatty Cathy?

Chatty Cathy is an AI-powered networking assistant that helps professionals manage their contacts, stay in touch, and refine their communication skills with AI-driven mentorship.

2. How does Chatty Cathy differ from LinkedIn?

Unlike LinkedIn, which focuses on broad professional networking, Chatty Cathy is a

personalized tool that actively helps users maintain relationships with their contacts through AI-powered reminders, follow-up suggestions, and interactive mentorship.

3. How does AI mentorship work?

Users can engage with Chatty Cathy's virtual mentors (Chatty Chad or Chatty Cathy) to practice networking conversations, refine their elevator pitches, and receive **real-time feedback** on their communication style.

4. What kind of feedback does Chatty Cathy provide?

The AI mentor analyzes speech patterns, conversation structure, and tone to offer **constructive feedback** on clarity, confidence, and engagement, helping users improve over time.

5. Is Chatty Cathy suitable for job seekers?

The AI mentor provides **interview coaching, salary negotiation guidance, and networking strategies** to help job seekers make a lasting impression.

6. Can I integrate Chatty Cathy with my calendar?

Yes, Chatty Cathy seamlessly integrates with your calendar to help you schedule networking catch-ups and ensure you never miss an opportunity to connect.

7. Is there a social component to Chatty Cathy?

Yes! Users can connect with friends, expand their network through mutual connections, and track progress through gamified **stars and rewards**.

8. How does Chatty Cathy ensure privacy?

We prioritize security and do not share user data. Your contact list and networking insights remain private and are only accessible to you.

9. Is Chatty Cathy free to use?

Chatty Cathy offers a **free basic version**, with premium features available through a subscription model.

10. Where can I download Chatty Cathy?

Chatty Cathy is available for download on the App Store. Visit ChattyCathy.com for more information.

About Chatty INC.

Chatty INC. is dedicated to helping professionals build meaningful connections through innovative AI-powered solutions. With a focus on **communication, career growth, and networking**, our tools empower users to succeed in today's dynamic professional landscape.